

# Isaac Adelore

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## PROFILE

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A software engineer who learned by building, failing, rebuilding, and shipping under pressure. Frontend-specialist by depth, Fullstack by practice with a designer's eye developed from owning products end-to-end.

## EXPERIENCE

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### Channels & Experience Lead / Senior Frontend Engineer - Sportsbook Engine

2022 – Present

- Own end-to-end frontend architecture across Web, Mobile, Retail terminals, and Admin platforms for a white-label sportsbook engine serving multiple international clients while ensuring consistency, performance, and scalability across all consumer and operator surfaces.
- Built white-label theming infrastructure by introducing configurable feature toggles and brand-specific UX, shared component libraries, theming conventions, Git branching strategies, and PR review workflows that eliminated code duplication and cut new client onboarding from weeks to days.
- Architected and led delivery of real-time sportsbook and casino experiences using Vue.js, Vuex, Vue Router, and Pinia including live odds feeds over WebSocket with sub-second latency, dynamic bet slip recalculations during mid-placement odds changes, and animation-driven virtual and simulated game UIs.
- Mentored junior engineers on the team, running code reviews, establishing Vue.js and Pinia best practices, and introducing component design patterns that measurably improved PR quality, reduced rework, and allowed the team to ship features more autonomously.
- Developed internal admin and operator tooling - bonus configuration interfaces, promotion management dashboards, and reporting views with Vue.js + TypeScript.
- Drove frontend performance optimisations (code splitting, virtualisation, lazy loading, efficient Vue rendering strategies) achieving a 55% reduction in load times while sustaining smooth real-time updates at scale.

### Senior Software Engineer - Venmail

2024 – 2025

- Implemented a full frontend overhaul of a large-scale Laravel + React / Inertia.js application during a company-wide rebrand, migrating from a monolithic structure to a clean, modular component architecture.
- Defined and enforced team-wide frontend standards including component structure, naming conventions, state management patterns, and PR review processes that accelerated onboarding and reduced inconsistency across the codebase.
- Co-Engineered a full-featured mailing suite with a rich-text email composer, bulk actions, and Gmail-style thread UX built with React, TypeScript, and tightly integrated with Laravel backend APIs via Inertia.js.
- Integrated real-time video conferencing directly into platform communication workflows, and built a smart calendar and booking system tightly coupled with the mailing product.
- Delivered pixel-perfect Figma implementations with strict design fidelity, maintaining consistent UX standards across a complex multi-module application.

### Contract Senior Frontend Engineer - Talstrike

2024

- Translated complex Figma designs into production-ready interfaces using Next.js, TypeScript, and TailwindCSS, with pixel-perfect brand adherence and full responsiveness across device breakpoints.
- Led frontend performance optimisation through profiling with React Developer Tools and resolving critical rendering bottlenecks, achieving a 50% improvement in page load times.
- Integrated advanced platform features including social authentication (OAuth 2.0) and live streaming functionality (Instagram Live-style), significantly increasing platform interactivity.
- Built using Chakra UI and TailwindCSS with strong accessibility standards throughout.

## Web Engineer - PressOne Africa

2023

- Integrated sip.js to deliver a full web calling feature suite - call transfers, availability status, airtime payments, and contact management using Vue.js and Vue Router for navigation state.
- Established reusable Vue component libraries to standardise UI patterns across the platform, improving maintainability and reducing redundant implementation.
- Implemented infrastructure initiatives using Sentry, Replay, and Crashlytics for monitoring, error triage, and performance profiling, contributing to measurable uptime improvements post-launch.
- Worked closely with design and product in regular cross-functional syncs, directly reducing delivery cycle times through tighter feedback loops.

## Fullstack Engineer - FeedxNG

2022-2023

- Led end-to-end development of a food services marketplace — from UI/UX design in Figma through to a Laravel backend and Vue/Nuxt.js frontend, owning the full product lifecycle
- Architected and managed cloud infrastructure across Heroku and AWS, handling deployment pipelines, environment configuration, and performance optimisation
- Integrated Paystack, Flutterwave, and Zilla's credit system into a unified payment layer, supporting multiple transaction types and checkout flows
- Built role-specific dashboards for sellers and buyers featuring real-time analytics, sales tracking, and order management — each surface designed around the distinct needs of its user type

## Frontend Engineer & UI/UX Designer - LordwinGames Play Ltd

2020 – 2022

- Collaborated closely with a small team, translating raw product ideas into shipped features rapidly, and contributing to backend game logic, payment integrations, and REST API endpoints for mobile clients, including a gaming platform serving 100,000+ users.
- Owned both design and engineering across multiple products, wireframes and high-fidelity Figma prototypes, then building them out in code creating tight design-to-development loops with zero handoff friction.
- Delivered three additional full-product builds; a real estate investment platform, short-let management system, and salon management application. Designing the UX and implementing the full frontend and back-office functionality for each.

## SKILLS

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**Core:** Vue, React, NextJS, Nest JS, Laravel/PHP, Node/Express

**Styling:** TailwindCSS, Bootstrap, Shadcn UI, Chakra UI, CSS Modules

**Tooling:** Git, GitHub/GitLab, CI/CD pipelines (GitHub Actions, basic pipeline config), Vite, Webpack

**Design & UX:** Figma, multi-channel UX (Web, Mobile, Retail, Admin), white-label theming, real-time interaction design

**Monitoring:** Sentry, Replay, Crashlytics, React Developer Tools

## EDUCATION

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**B.Sc. Computer Science** - Covenant University, Ota · Nigeria